

Privacy Policy

This Privacy Policy ("Policy") applies to lasanteequine.com, and La Sante Equine ("Company") and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to the Company include lasanteequine.com. The Company's website is a Business Website site. By using the Company website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered, the Company may collect personally identifiable information, such as your:

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Sharing Information with Third Parties

The Company does not sell, rent, or lease its customer lists to third parties.

The Company may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to the Company, and they are required to maintain the confidentiality of your information.

The Company may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Company or the site; (b) protect and defend the rights or property of the Company; and/or (c) act under exigent circumstances to protect the personal safety of users of the Company, or the public.

Automatically Collected Information

The Company may automatically collect information about your computer hardware and software. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding the use of the Company's website.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a wri
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prose
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech

- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest th
- Enable solely internal uses that are reasonably aligned with your expectations based on your relation
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the cc

Children Under Thirteen

The Company does not knowingly collect personally identifiable information from children under the age of 13. If you are under the age of 13, you must ask your parent or guardian for permission to use this website.

Email Communications

From time to time, the Company may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our services, we may receive a notification when you open an email from the Company or click on a link therein.

External Data Storage Sites

We may store your data on servers provided by third-party hosting vendors with whom we have contracted.

SMS Messages

La Sante Equine INC respects your privacy. By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data.

- Data Collection: We will collect your name, email address, mailing address, and mobile

phone number when you sign up for SMS updates. The information will be collected via the website contact form or email.

- **Data Usage:** We use your data solely for sending updates and reminders related to our services.
- **Data Security:** We will protect your data with secure storage measures to prevent unauthorized access.
- **Data Retention:** We retain your information as long as you subscribe to our SMS service. You may request deletion at any time.
- **Message and data rates may apply.** Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited data plan.
- Messages are recurring, and message frequency varies.
- Contact La Sante Equine INC at 830-454-3668 or info@lasanteequine.com for **HELP** or to **STOP** receiving messages.
- **Opt-OUT:** You can opt out of the SMS list at anytime by texting, emailing, or replying **STOP** or **UNSUBSCRIBE** to La Sante Equine INC or 830-454-3668. After unsubscribing, you will receive a final SMS to confirm you have unsubscribed and we will remove your number from your list within 24 hours.
- You can send **HELP** for additional assistance, and you will receive a text including our phone number, email and website. We are here to help you.
- **Non-Sharing Clause:** We do not share data with third parties for marketing purposes. La Sante Equine INC will not sell, rent, or share the collected mobile numbers.

Changes to This Statement

The Company reserves the right to change this Policy from time to time. For example, when there are changes in our services, changes in our data protection practices, or changes in the law. When changes to this Policy are significant, we will inform you. You may receive a notice by sending an email to the primary email address specified in your account, by placing a prominent notice on our La Sante Equine, and/or by updating any privacy information. Your continued use of the website and/or services available after such modifications will constitute your: (a) acknowledgment of the modified Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

The Company welcomes your questions or comments regarding this Policy. If you believe that the Company has not adhered to this Policy, please contact the Company at:

La Sante Equine

PO BOX 334

Johnson City, Texas 78636

Email Address:

info@lasanteequine.com

Phone Number:

830-454-3668

Effective as of February 04, 2025